

My reactions to people who  
proudly proclaim,

**“I don’t read.”**

- First of all, I understand that not everyone *loves* to read. But to actively dislike the act of reading? You might as well proclaim that you don't like breathing or eating.
- WHO ARE these rare and mysterious creatures who are proud to admit that they don't read?



# 1. Shock/Disbelief

- You ... don't .... read... books? You mean, like, you straight up don't read words strung together into sentences that make ideas? This makes no sense to me...



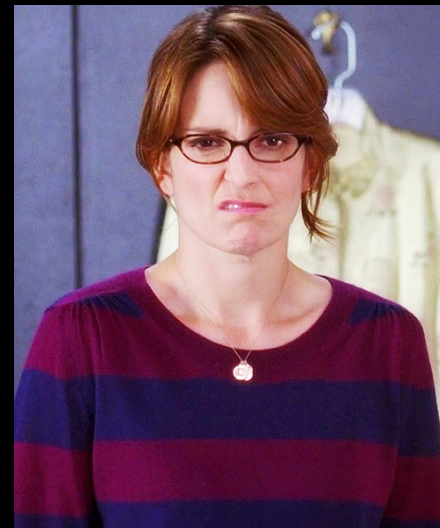
## 2. Confusion

- I see your lips moving. I hear the words coming out of your mouth. They sound like English, but I can't comprehend them. You CAN read, but you choose not to?
- But why? Do you not have books? Do you need books? What did books do to you to make you scorn them so? So. Many. Questions.



# 3. Judgment

- Who ARE you? I'm not even sure I even *like* you! You're lucky enough to be among the 86 percent of Americans who can read and you choose NOT to exercise that privilege? Repulsive.



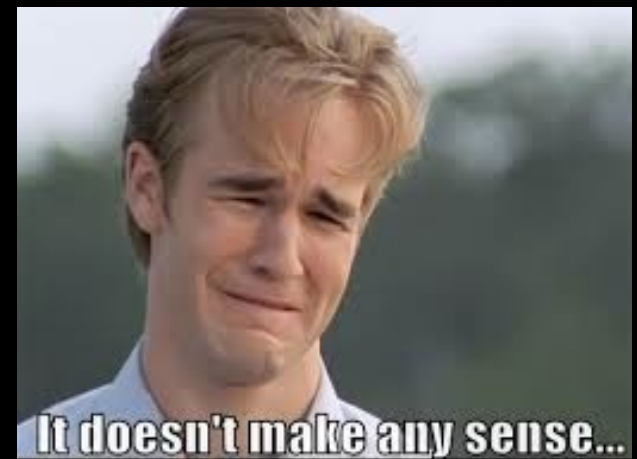
# 4. Anger

- Also, how were you expecting me to react, exactly? Did you think I'd give you a high five and say, "Yeah, me neither! Stupid books!" Pshyeah, then you're a lot stupider than you look.



# 5. Pity

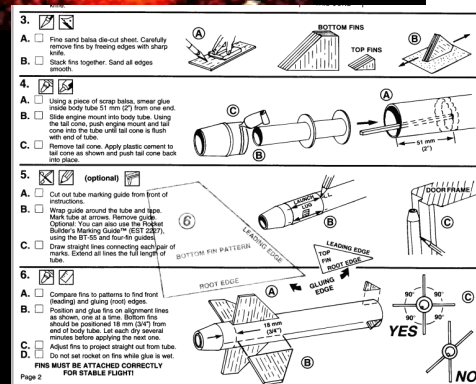
- Do you even understand what you're missing? Books let us travel to far away places and fill our imaginations. We meet amazing friends that teach us, inspire us, evoke emotions. But you're depriving yourself of all that and it is just so.... so sad.





# 6. More Confusion and Pity

- So, how do you, like, function on a daily basis? You have no clue what's going on around you? You must feel so lost and small all of the time! Aren't you worried that you will be out of the loop, left behind, and missing out on so many important things?



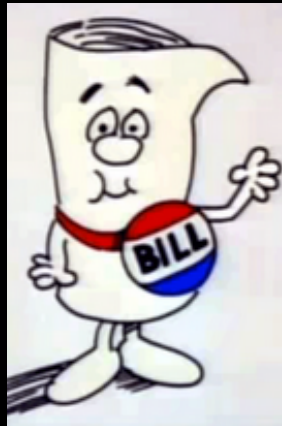


# 7. Worry

- And, and, and.... aren't you worried that people who actually read will find a way to take advantage of you?

Nutrition Facts	
Serving Size 1 container (226g)	
Amount Per Serving	
Calories 110	Calories from Fat 0
% Daily Value*	
Total Fat 0g	0 %
Saturated Fat 0g	0 %
Trans Fat 0g	0 %
Cholesterol Less than 5mg	1 %
Sodium 160mg	7 %
Total Carbohydrate 15g	5 %
Dietary Fiber 0g	0 %
Sugars 10g	0 %
Protein 13g	
Vitamin A 0 %	Vitamin C 4 %
Calcium 45 %	Iron 0 %

\*Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.



Sprint

My SprintShopDigital LoungeCommunitySupport

Monthly Statement

[Select Another Account](#)

Customer	Account Number	Bill Period	Bill Date	Printer-friendly Version (PDF)
Customer	Customer	Jan 24-Feb 23	Feb 27, 2012	<a href="#">Change Billing Preference</a>

Hello!

Need more information? Visit [sprint.com](#) for a complete view of account activity and call details. [Plan Details](#)

Make a payment

Previous Balance	\$91.62
Payment on Feb 16	-\$91.62
New Charges	
Everything Data - 450 Anytime Minutes Included	\$69.99
Employee Discount Sprint 10%	-\$7.00

Just shows you they can always make it work. Just be persistent



# 8. Persuasion

- I've got it - it's not that you don't like to read, it's just that you haven't found the right book yet. What interests you? Humor? Dwarfs? Sports? Humorous dwarfs playing sports? I don't care how many hours we have to spend in the library, I will make you love books. I WILL MAKE YOU LOVE THEM!



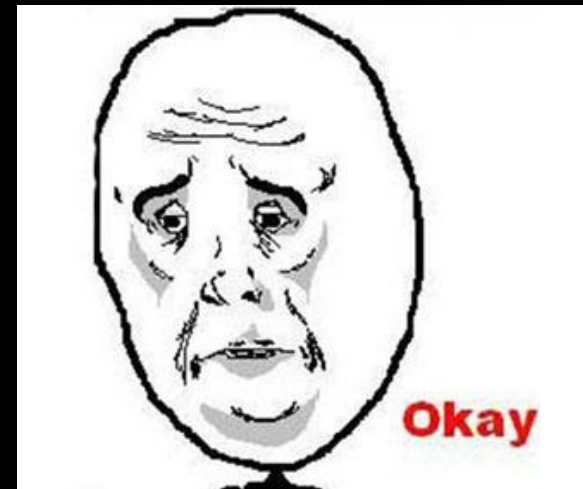
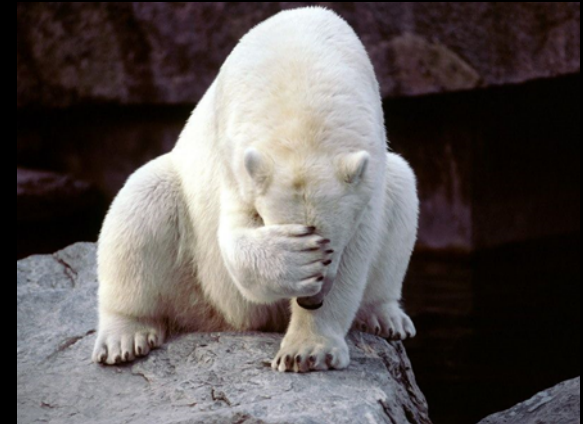
# 9. Realization

- Thank goodness you finally realized what a doofus you sound like when you say, “I don’t read.” That’s not something to be proud of!  
That’s like saying, “I don’t wash my hands.” EW.



If you’re not going to read,  
and I think that’s a really  
stupid choice, at least  
have the common sense to  
look embarrassed about it!

How someone should look when admitting,  
**“I don’t read.”**



Presentation content adapted from:

THE 6 REACTIONS BOOK-LOVERS HAVE TO PEOPLE WHO DON'T READ by Kristen Scanton  
<http://www.bustle.com/articles/36433-the-6-reactions-book-lovers-have-to-people-who-dont-read>

Kristen Dembroski, Ph.D. © 2014